

## **ADSoftware recruits top mind from the industry**

**French aircraft maintenance software specialist ADSoftware has today announced the appointment of Paul Zattero to the position of International Sales Engineer.**

ADSoftware has decided to recruit one of the aviation industry's top minds to enhance its services offering. This comes following the implementation of a strategic business development plan aimed at strengthening ADSoftware's global market position by making AirPack the preferred aviation maintenance software of choice.

Based at the company's new offices in Toulouse France, Paul Zattero will spearhead ADSoftware's worldwide organisational development efforts with a focus on pursuing new business opportunities and reinforcing existing customer relationships. Paul will also be responsible for providing professional training and technical support to ADSoftware customers.

With more than 10 years' experience, Paul joins from IFRSKEYES, where he worked as a Maintenance Information System consultant for 4 years. Here, he was responsible for project management support which encompassed guiding airlines and MROs through the implementation and optimal use of the software as well as on-site product deployment, process audits, users' training and data analysis. Prior to this he was a reliability analyst for Thomas Cook Airlines, Manchester Airport (UK). Overall, Paul has diverse aviation expertise from being a certified commercial pilot, a technical data controller, a maintenance planner, to being an Airbus maintenance courses technical writer.

Announcing Mr Zattero's appointment, ADSoftware CEO, Fred Ulrich said, "Having increased our customers in the past two years from 48 to 56, it has become apparent to us that we needed to reinforce the sales and marketing department in order to accommodate anticipated future growth. I am very pleased to have a person of Paul's calibre joining our team. Paul brings along extensive software and aviation industry expertise that will help accomplish our vision of delivering significant results and value to our clients."

Commenting on his new role, Paul Zattero, said, "I am privileged to be part of a new chapter in ADSoftware's growth and its sterling record in providing seamless support to its customers. I am really looking forward to the opportunity of contributing to this great success story."

ADSoftware is a seventeen year old IT company based in France, with offices in Thailand, Brazil and South Africa. Specialising in solutions dedicated to the aviation industry, ADSoftware counts 56 clients worldwide. The strength of ADSoftware is the accessibility of its products which are Microsoft Windows® ready, web-enabled, and multilingual. The company provides 24/7 online technical support.

The company has developed AirPack a modular ERP (Enterprise Resource Planning) suite that includes six modules organised around a single database. Each module has its own specificities. AirTime is a dedicated tool for Fleet management & CAMO activities (Continuing Airworthiness Management Organisations), AirStock assist with Inventory control & Logistic, AirDoc is the documentation management module, AirUser handles the security management, AirStat allows reliability and statistic reports and AirWork time-tracking software.

ADSoftware has also developed DailyPack a package of two integrated modules, DailyReport and DailyQual, used by military, police and rescue flying operations. It is a solution dedicated to recording and managing all kinds of missions, and to follow-up on skills and qualifications of pilots and aircraft mechanics. The MRO software company recently introduced 4 new innovative mobile multiplatform apps to its flagship AirPack suite.

In January 2015, ADSoftware was nominated as a Finalist in the Air Transport News 2015 Awards as IT Company of the year.

In February 2015, ADSoftware was selected for the second time as a finalist in the European IT & Software Excellence Awards 2015. The company was shortlisted in the SME Solution of the Year category.

Visit [www.adsoftware.fr](http://www.adsoftware.fr) for more information.

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